

Jennifer Johnson

PHONE 617-555-0184
EMAIL jjohnson@csbsju.edu
LOCATION 1234 Hometown St., Atlanta, GA 38796
LINKEDIN www.linkedin.com/jjohnson

RELEVANT EXPERIENCE

Marketing Intern

Office of Admission
College of St. Benedict, St. Joseph, MN
January 2106-Present

- Design and develop appealing promotion pieces to send to prospective students
- Create text and photos and utilize social media to promote and highlight campus activities
- Attend various recruiting events and inform prospective students and their families about the campus community

Co-Chair

Joint Events Council
College of St. Benedict, St. Joseph, MN
September 2015-Present

- Generate a comprehensive programming schedule and facilitate its execution
- Organize cultural, educational, and social events
- Facilitate and co-lead all-council meetings of 100 council members in goal-setting, budgeting, and campus events
- Revise constitution of the organization and represent council at meetings with campus administration

Public Relations Consultant

Marketing Club
College of St. Benedict, St. Joseph, MN
September 2015-Present

- Elected as Public Relations Consultant by peers after two years of club involvement
 - Generate, plan, and promote marketing ideas and priorities to club and leaders
 - Serve as contact for public relation concerns as well as liaison between students and staff
 - Consistently work as a team to meet member needs and exceed expectations
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EDUCATION

College of St. Benedict

St. Joseph, MN
Bachelor of Arts, Anticipated May 2017
Major: Communication
Minor: Hispanic Studies
GPA: 3.48/4.0, Major GPA: 3.57/4.0
Honors: President's Scholarship Recipient
Study Abroad: Chile, Fall 2016

TECHNOLOGY

- Microsoft Office Suite
- Adobe (Photoshop, Dreamweaver, Flash Animation)
- Video: Final Cut Premier
- Social Media: Facebook, Twitter, Instagram, Snapchat

LANGUAGE

- English: Native
 - Spanish: Conversational reading, writing, and speaking
 - French: Limited proficiency
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ADDITIONAL EXPERIENCE

Sales Associate, Scheel's, St. Cloud, MN
Big Brother Mentor, Big Brother/Big Sister Program, St. Joseph, MN
Assistant Soccer Coach, South Junior High School, St. Cloud, MN

May 2015-Present
January 2016-Present
May 2015-August 2015